



**YOU'RE INVITED**

# Deans Inaugural Executive Roundtable

## How University Deans Can Prepare For the Road Ahead

Transformational change at research universities comes down to the colleges or schools within. Deans spend a disproportionate amount of their scarce time managing faculty, personnel, and other administrative issues, leaving little time for developing strategy and engaging with students. The needs of university deans are not dissimilar to those of the executive cabinet—they both grapple with issues such as *increasing giving* or *optimizing research*. Yet deans experience some challenges very differently, given their unique role at the interstices of the faculty and administration, where they are responsible for executing on strategy at both the *institutional* and *college* levels.

Join us in Washington, DC for a convening of your peers focused on the critical issues deans face as they lead their college. Get a head start on the *six factors that will have the largest impact on higher education in the coming years*. Share your perspective and help shape the research, tools, and services EAB will develop for university deans to help them make decisions and implement solutions.

### ► April 2-3, 2024

Washington, DC

#### Meeting Location

EAB  
2445 M Street NW  
Washington, DC 20037  
P 202-747-1003

#### Hotel Accommodations

Park Hyatt Washington, DC  
1201 24<sup>th</sup> Street NW  
P 202-789-1234

For more information on the room block, please see the registration page or email [CJenkins@eab.com](mailto:CJenkins@eab.com)

#### Dinner

Tuesday, April 2<sup>nd</sup>  
6:00 p.m.  
Location: Sequoia

### ► RSVP

RSVP at the button below or email: [CJenkins@eab.com](mailto:CJenkins@eab.com)

**RSVP HERE**

### Day One

- 5:00 p.m. **Arrival at EAB and Transportation to Sequoia**
- 5:30 p.m. **Dinner & Postcards from Campus**  
Cross-table discussion of successes and challenges at each attendee's institution.

### Day Two

- 8:00 a.m. **Arrival**
- 8:15 a.m. **Navigating Up and Down: The Dean's Challenge (and Opportunity) in Higher Ed** *(Breakfast provided)*  
Insights from 100 interviews with university deans.
- 9:00 a.m. **Higher Ed State of the Sector 2024: Reckoning with Relevance**  
Peak population, college-going rates, and mental health challenges are threatening the fundamental economics of higher education. Simultaneously, advances in AI, automation, and remote engagement are poised to continue disrupting the way we learn and work. What are the ramifications of higher ed's most pressing challenges and top trends at the college level?
- 11:15 a.m. **Seeking Your Input: Strategic Advisory Services for University Deans**  
Your top priorities drive our research agenda. Where do college leaders need support, and what opportunities do they have to inflect change on campus?
- 12:00 p.m. **Lunch – Facilitated Discussions**  
Join your disciplinary colleagues for a conversation on your school's top priorities.
- 1:15 p.m. **Investigating the Drivers of Student Choice**  
Public perception of higher ed is rapidly evolving. Stay relevant in the eyes of students by differentiating your college's value proposition to align with their needs and interests.
- 2:30 p.m. **Concluding Remarks**
- 3:00 p.m. **Adjournment**

\* Agenda subject to change.